



SANFORD L. SMITH & ASSOCIATES

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December 2011

FOR IMMEDIATE RELEASE:

SANFORD SMITH TO PRODUCE NEW ART & DESIGN SHOW IN NOVEMBER 2012

Sanford L. Smith & Associates, co-producer of the highly regarded ***PAD/NY Art & Design*** show at **The Park Avenue Armory**, announced that it would not renew its association with SOC or Patrick Perrin in 2012.

Smith will be producing a new *International Art & Design* show at **The Park Avenue Armory** from **November 8 – 12, 2012**. Smith holds a contract from the 7th Regiment Armory Conservancy for these dates through 2016.

Sanford L. Smith & Associates has been producing fine art, antiques and design shows at **The Park Avenue Armory** for over 30 years. The company produced some of the first niche fairs held in this country, including ***Works on Paper*** and ***Modernism***, which both enjoyed runs of over 20 years. Smith produced ***The Fall Antiques Show***, the first fair ever to make use of New York's piers as a venue for showing art. Current shows include ***The IFPDA Print Fair***, ***The Art Show***, ***The Outsider Art Fair*** and ***The New York Antiquarian Book Fair***.

Speaking of ***PAD/NY***, Smith said, "We were able to build the PAD show in a day and a half because of our long history with the Armory and the construction crews, electricians and unions who work with us. As a result of these extraordinary relationships we were able to create such an elegant show in 36 hours. We can assure everyone that next year's show will be produced to the same high standards."

Further information and applications for the show will be available early in the new year.

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